



THOROUGHBRED
MARKETING

ADVERTISING OPTIONS



Weekday evening edition (Mon- Fri)

Leaderboard \$150 +GST per edition
600px wide x 120px high
(restricted to one advert per issue)

*The day's leaderboard advert will also run on
www.racingnews.co.nz with the main story of the day*

PDF Newsletter (Sunday & Monday)

Full page advert \$325 +GST per edition
2499px wide x 3333px high

Package Deal

12 full page adverts \$1,500 +GST
12 leaderboard adverts \$1,000 +GST

All artwork to be provided in jpg form

Contact: Amie Best amie@nztm.co.nz
+64 21 504 970